



This is the
story of
how the
Bumblebees
empower brands to
take off, realize their
true potential and
soar to great heights.

**Fly high
with the Bees!**

The Bumblebees take on any project with only one thought in mind.

To win.

For this, they work hard to build a solid foundation and go to great lengths to help clients become champions in the market.



**BUMBLEBEE
BRANDING COMPANY**



In August 2022,
Bumblebee
was recognized
as part of the

10 best Advertising Startups

in India by
Startup City magazine.



**We will
take you
to great
heights.**

The Bumblebee Branding Company is a fast-growing branding and marketing agency in Chennai with an elite clientele spanning across verticals and industries.

We empower brands of all sizes to take off, soar to great heights, stand out in their industry, and achieve all their business goals.

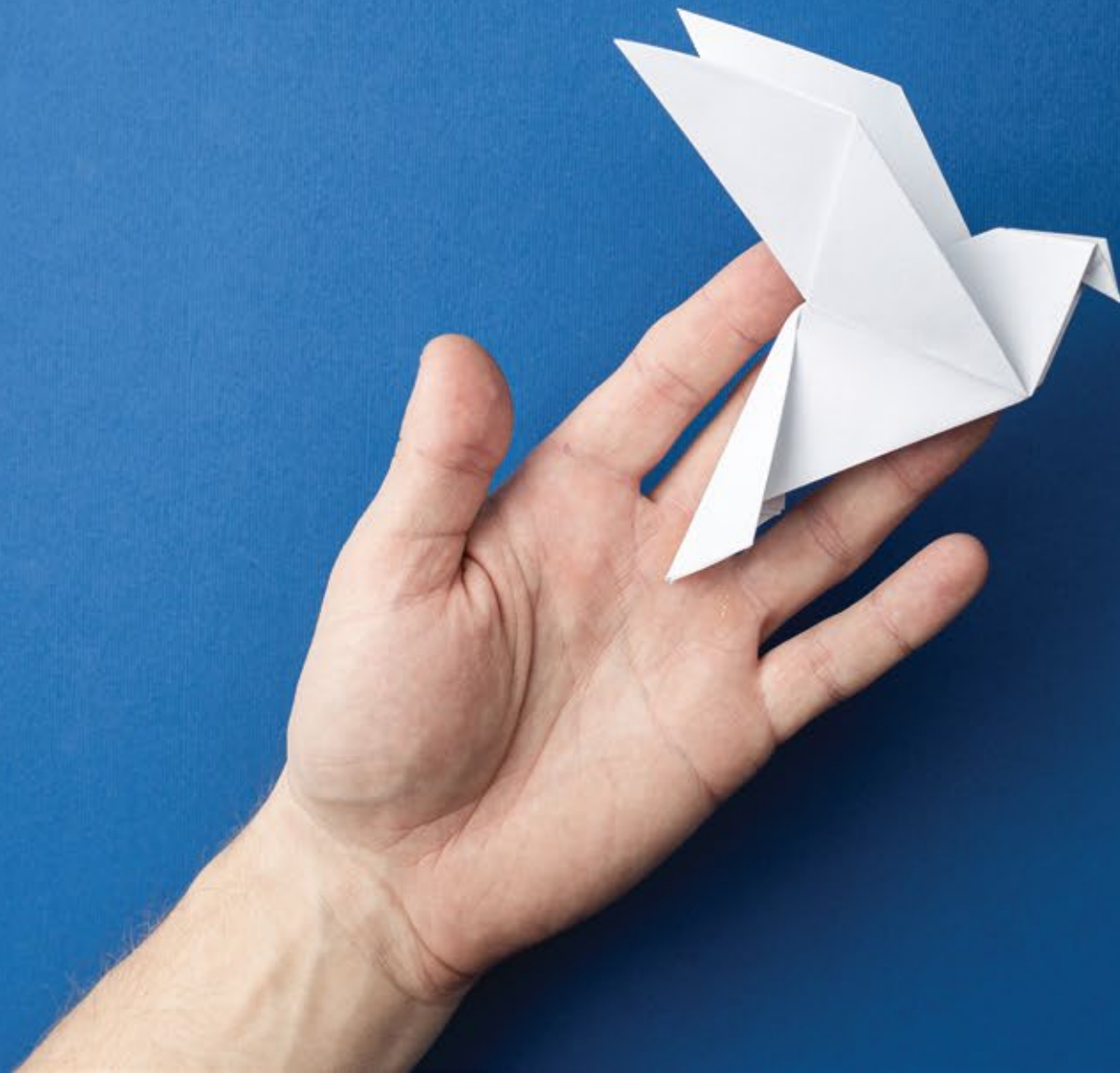




We are a set of

**limits-agnostic,
positively
charged and
highly motivated
team players**

who go above and beyond to help
businesses and organizations realize
their branding and marketing goals.



Who said the bees can't fly?

Aerodynamically, flight is supposed to be impossible for the Bumblebee insect. This is due to its small wings and large body, the insect shouldn't be able to even leave the ground.

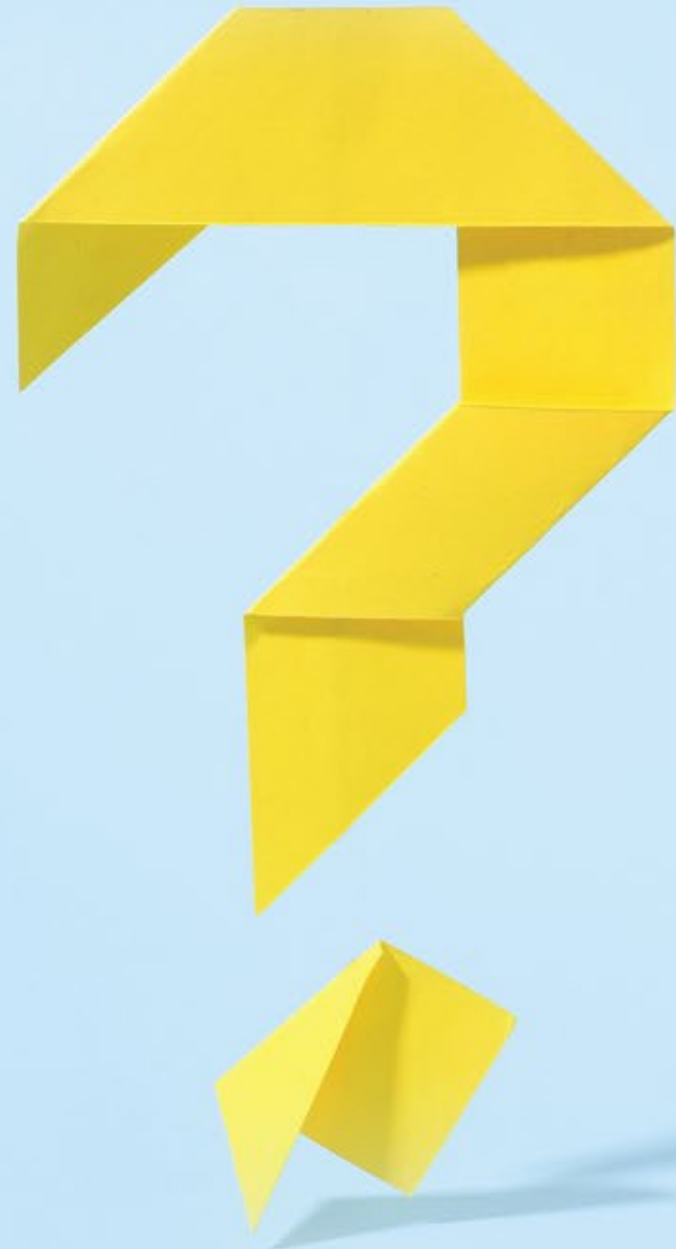
However, as we all know, the bumblebee has shattered opinions, and has been flying for 400 years now.

The Bumblebees, like the insect, are a group of self-inspired positively charged, limits-agnostic, infectious enthusiastic people raring to go the extra mile and help customers reach their goals no matter what.

Your fearless growth partner.

We provide **data-driven
growth marketing** managed
by a **dedicated team.**





Don't know where to start with your marketing?



Is your business bleeding money and you're looking for a **quick recovery**?



Is your marketing department seeing a constant **employee turnover**?



Don't want to waste any **time in marketing**?



Don't understand marketing and you're looking for **experts**?



Don't want to waste time recruiting and training a new **marketing team**?



Want quick strategies and hit the **ground running**?



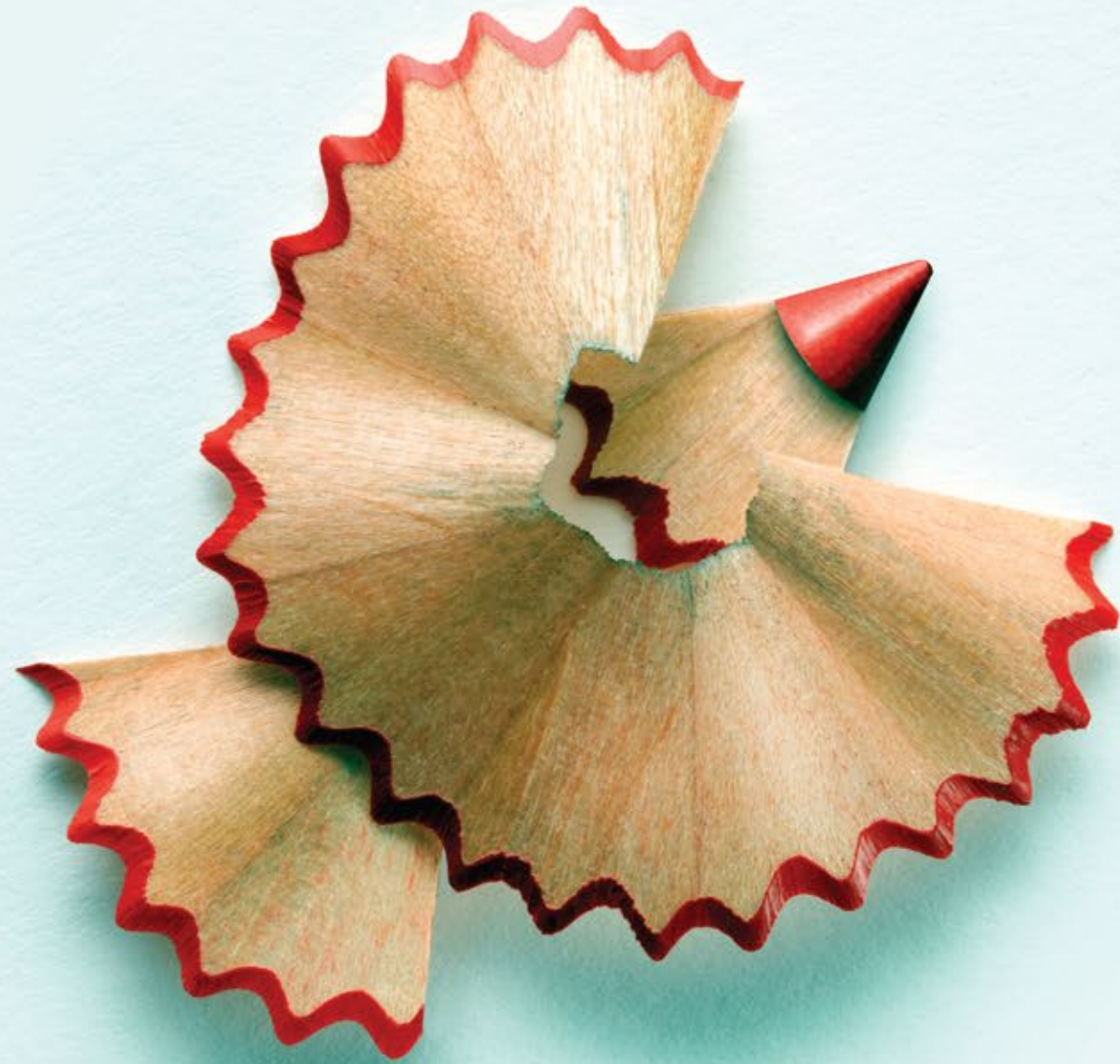
Don't know **who to market to**?



Want to **save money**?



Don't want to waste **time experimenting**?



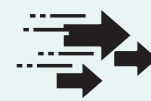
Let us help you tell your story

Clients have come to us at various stages of their branding journey

We have helped those



Who have an idea and want to create a Proof of Concept



Who have a Proof of Concept and want to speed up things



Who want to launch the brand to the market and don't have the time or resource



Who have already launched and are struggling to grow



Discovery & Strategy

WebApp Development

PR

Web Development

Advertising

Creatives

Our multi-pronged strategy for **your success.**

Analytics

Social Media

Television Commercials



**This approach
gave way for
several successes.
Take a look.**

**400 sales in
just 70 days
for this kitchen
appliance
company!**

EVOCHEF had a fully developed brand but couldn't secure clients to make a mark. Their product, the automatic dosa maker, didn't have many takers in the market and this was affecting their bottom line.

Services

- Concept & Creative
- Content Development and Marketing
- SEO
- Website
- Social Media Campaigns
- Emailers
- Designs

Duration: 2 months

Result: Once EVOCHEF launched in August, the company has made over 400 sales in just 70 days across the world.

Free yourself
with our smart kitchen companion.

Now at ~~₹ 15,999~~ **₹ 11,999***
You save ₹ 4,000 (25%)



EVOCHEF®
EC Flip

*Offer available till August 18th 2022.

www.evochef.in

Celebrate Diwali
with EC Flip.

Now at ~~₹ 15,999~~
₹ 13,999*
BUY NOW



FREE DELIVERY | **NO COST EMI** | **0 DOWN PAYMENT**

*Conditions apply.

Your smart kitchen companion.




EVOCHEF®
EC Flip

SMART DOSA MAKER

1 YEAR WARRANTY

ISO CE

EVOCHEF

Introducing EC Flip, the world's 1st smart dosa maker.

EC Flip, your constant kitchen companion

- 100% Auto
- 100% Digital
- 100% Smart
- 100% Safe
- 100% Healthy

The Taste of India everywhere in the World

EC Flip is the perfect travel buddy.

One EC Flip. Endless Types of Dishes

The Smart Fit for Your Kitchen

An electrifying presence across the world

Service and Maintenance

Warranty

Service and warranty if you are staying abroad

Customer's Club

EVOCHEF

EVOCHEF®
EC Flip

EC Flip

Row your way to your happiness and prosperity.

Happy *Onam*

EVOCHEF EC Flip

Your favourite breakfast, courtesy of EC Flip!

EC Flip

Crispy and delicious dosas

IN JUST **1** MINUTE!

EVOCHEF EC Flip

Get your favourite Indian Breakfast made instantly!

BOOK A DEMO

Family up!

Avail **₹4000* off**

Buy **EVOCHEF EC Flip** Smart Dosa Maker

Now at ~~₹15,999~~ **₹11,999***

*Offer available till August 18th 2022.

EVOCHEF EC Flip

Woah, You got 4 corners buddy! How?

Trust me, it's EC.

EVOCHEF EC Flip

Let's pray to the Remover of Obstacles to make our lives ECier.

Happy **Ganesh Chaturthi**

EVOCHEF EC Flip

Your picture perfect kitchen companion is here!

EVOCHEF EC Flip

Anybody Can Flip Dosa now, It's EC!

BUY NOW

EVOCHEF EC Flip

We feel the joy of Serving you Best!

- 24/7 remote technicians available over the phone
- Express delivery of spare parts and accessories to anywhere in the world
- Exchange, return, and refund available within one month of purchase.

BUY NOW

Dosa tastes better with...

or

EVOCHEF

Celebrate an unbreakable bond with **₹4000 off/-***

Happy Raksha Bandhan

EVOCHEF EC Flip Smart Dosa Maker

Now at ~~₹15,999~~ **₹11,999***

EVOCHEF EC Flip

Food tastes better when shared.

Celebrate **World Food Day** with EVOCHEF.

EVOCHEF EC Flip

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EVOCHEF EC Flip

Enjoy the smart-licious mornings!



Evochef India

414 subscribers

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Endless Types of Dosas, Right at Home! #ecflip #evochef #do...

0:02 / 1:20

Endless Types of Dosas, Right at Home! #ecflip #evochef #do...

11,476 views • 2 months ago

The Smart Fit for Your Kitchen: Automatic Dosa Maker

With EC Flip, you get endless varieties of dosas right at home! This amazing machine lets you create any type of dosa you can imagine, so you can enjoy your favorite dish any time you want.

* Plain

* Rava...

READ MORE

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Endless Types of Dosas,



Dosa - Reimagined! - #ecflip



#-ecflip The 1 Minute



உலகின் முதல் ஸ்மார்ட் டோசா தயாரிப்பான்



Presenting EVOCHEF's EC

**Dental
start-up
ready to
go-to-market
in 3 months.**

Risio was just an idea when they approached the Bumblebees. The bees took on the role of their extended marketing team and helped them build their brand from scratch.

Services

- Concept & Creative
- Content Development and Marketing
- SEO
- Website
- Social Media Campaigns
- Emailers
- Designs
- Offline marketing events

Duration: 5 months

Result: Risio was ready to go to market in just 5 months with the help of the Bumblebees.

Aging can have a huge impact on your oral health.

Experience **geriatric dental care** like never before from the comfort of your homes!

risio
Home Dental Care

Book an appointment
90000 90000 | www.risio.in

DENTAL CONSULTATION | SCALING | POLISHING | TEETH WHITENING | DENTURES | ELDERLY DENTAL CARE

Let's keep them smiling well into adulthood.

Risio offers a wide range of services at your doorstep to help your child maintain their oral health and develop good dental habits for life.

risio
Home Dental Care

Book an appointment
90000 90000 | www.risio.in

DENTAL CONSULTATION | SCALING | POLISHING | TEETH WHITENING | DENTURES | ELDERLY DENTAL CARE

Dozzle the world with your smile.

Introducing **risio**
Chennai's First Home Dental Care

Launch offer
Teeth Cleaning & Polishing + Dental Consultation @ Home
Rs 499*
For first 100 customers!

Why home dental & how it helps patients

Get your new smile today!

Our home services include

- Cleaning & Polishing
- Teeth Whitening
- Geriatric Dental Care
- Fluoride Treatment
- Cavity Filling
- Dentures
- Pit & Fissure Sealants
- Mouthguards

Chennai, it's your time to smile!

Introducing **risio**
Chennai's First Home Dental Care

Launch offer
Teeth Cleaning & Polishing + Dental Consultation @ Home
Rs 499*
For first 100 customers!

Why home dental & how it helps patients

Dozzle the world with your smile.

Introducing **risio**
Chennai's First Home Dental Care

Launch offer
Teeth Cleaning & Polishing + Dental Consultation @ Home
Rs 499*
For first 100 customers!

Why home dental & how it helps patients

Safety is our top priority

Before the procedure

COVID-19 Protocol

During the procedure

After the procedure

The Chair

The Tools



Chennai's First Home Dental Care



Introducing **risio**
Chennai's First Home Dental Care

Launch Offer

Teeth Cleaning & Polishing + Dental Consultation @ Home
Rs 499* only

BOOK NOW
+91 91 4454 4454 or Visit www.risio.in

risio
Home Dental Care

Limited Offer

Teeth Cleaning and Polishing + Dental Consultation
~~Rs 2499~~
Rs 499*
@ home

BOOK YOUR APPOINTMENT NOW

risio
Chennai's First Home Dental Care

FREE!

Dental consultation this **Saturday & Sunday** in your community!

BOOK NOW

+91 91 4454 4454

Our home services include

- Cleaning & Polishing
- Teeth Whitening
- Geriatric Dental Care
- Fluoride Treatment
- Cavity Filling
- Dentures
- Pit & Fissure Sealants
- Mouthguards

Stand out from the crowd.

It takes a professional team to ensure your shine is picture-perfect. Experience **TEETH WHITENING** from the comfort of your homes!

Avail Offer Now ₹8999 ~~₹6999~~/-

risio Home Dental Care

Experience dental care now at your convenience!

Risio, a newly launched dental start-up, aims to redefine oral hygiene care by providing preventive and restorative care for all from the comfort of their homes.

Book an appointment
+91 91 4454 4454 | www.risio.in

risio Home Dental Care

Your smile has arrived

#letsRisio

CLAIM THE OFFER www.risio.in

risio Home Dental Care

Don't live with stained, yellow teeth anymore

Book an appointment
+91 91 4454 4454 | www.risio.in

risio Home Dental Care

Save your teeth from the daily grind.

Protect your teeth, tongue and gums from trauma caused by teeth grinding or injuries with our mouthguards.

Call Risio for mouthguards custom-made just for you

Night Guard
Athletic Mouthguard

Book an appointment
+91 91 4454 4454 | www.risio.in

risio Home Dental Care

Complete dental care whenever you want.

Book an appointment
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risio Home Dental Care

Reset your smile!

We ensure that your dentures fit not only your dental needs, but your lifestyle too.

Book an appointment
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risio Home Dental Care

Did you floss today?

Remove even the smallest piece of food lodged between your teeth!

Get to know more about flossing!

Book an appointment
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Happiness starts with a smile

#risiocares

CLAIM THE OFFER www.risio.in

risio Home Dental Care

Meet your Smile Makers

Expert dental care team to improve your oral health safely and hygienically.

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risio Home Dental Care

Don't live with stained, yellow teeth anymore.

Stay on top of your oral health with professional cleaning and polishing service from the comfort your homes.

risio Home Dental Care

Don't hold back your smile.

We ensure that your dentures fit not only your dental needs, but your lifestyle too.

Get your smile back from the comfort of your homes.

Book an appointment
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#letsRisio

WORLD FOOD DAY

risio

Instagram

Your smile has arrived

Liked by username, username and 15 others @username looking good!
See the 1,234 comments
1 hours ago

Bringing care to your homes.

From kids to senior citizens, we look after everyone's oral health.



Rasio - Home Dental Care

13 subscribers

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Experienced Dentist Now at your Home #risiohomedental #ch...

11,172 views · 1 month ago

Dental Services Done the Rasio Way! #risiocares

The Rasio team helps individuals who need to visit the dentist but are not able to. We do this by providing affordable dental care in the safety and comfort of their homes. Our unique solution helps anyone get access to quality and expert dental ...

[READ MORE](#)

Uploads ▶ Play all



Rasio Home #dental Care|



Experienced Dentist Now at



Skip the waiting time, Beat

Beauty brand sees a **17%** increase in conversion value

Naturals approached the Bumblebee Branding Company with a desire to grow its social media presence and appeal to larger audiences and generate franchise leads that targeted North India and promote their beauty products that was launched in Feb 2019.

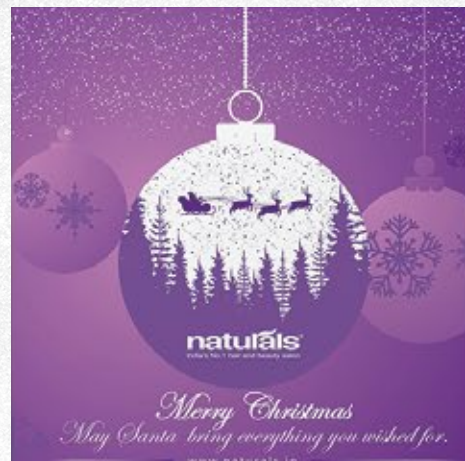
Services

- Services
- Conceptual Ideation
- Copywriting and Content
- Design
- Social Management
- Social Media Advertising Campaigns
- Analytics

Duration: 1 Year

Result:

- 75 Campaigns in 1 Year
- Facebook & Instagram page engagement increases from 0.3% to 10%
- 1200+ leads generated
- Conversion value increases from 2% to 19%



natuřals[®]
India's No.1 hair and beauty salon

Leading ghee manufacturer sees a massive boost in sales with the help of automation.

RKG Ghee had a complex workflow which resulted in several missed orders. A manual ordering system, lack of a streamlined process, and too much paperwork added to their issues. In addition to this, the client wanted a process in place to motivate their distribution partners to improve their performance and increase sales.

Services

- Webapp portal
- Loyalty Program
- Sales and Distributor Training

Duration: 4 months with ad hoc projects to constantly meet the dynamic market demands

Result:

The automation of the workflow enabled RKG to track and honour every order placed via the portal. The loyalty program on the webapp provided accurate realtime reports on the distribution partners, helping them identify and reward distributors with high sales and motivating those with lesser sales.



Shop Name	Shop ID	Shop Type	Shop Status	Shop Address	Shop Contact	Shop Email	Shop Phone	Shop Fax	Shop Website	Shop Social	Shop Other
Test Shop	12345	General	Active	Shop Address	Shop Contact	Shop Email	Shop Phone	Shop Fax	Shop Website	Shop Social	Shop Other
Test Shop	12346	General	Active	Shop Address	Shop Contact	Shop Email	Shop Phone	Shop Fax	Shop Website	Shop Social	Shop Other
Test Shop	12347	General	Active	Shop Address	Shop Contact	Shop Email	Shop Phone	Shop Fax	Shop Website	Shop Social	Shop Other
Test Shop	12348	General	Active	Shop Address	Shop Contact	Shop Email	Shop Phone	Shop Fax	Shop Website	Shop Social	Shop Other
Test Shop	12349	General	Active	Shop Address	Shop Contact	Shop Email	Shop Phone	Shop Fax	Shop Website	Shop Social	Shop Other



Product	Quantity	Price	Total
100g Tin	1	10.00	10.00
1kg Jar	1	10.00	10.00
100g Packet	1	10.00	10.00
1kg Packet	1	10.00	10.00
100g Jar	1	10.00	10.00
1kg Jar	1	10.00	10.00
100g Packet	1	10.00	10.00
1kg Packet	1	10.00	10.00
100g Jar	1	10.00	10.00
1kg Jar	1	10.00	10.00
100g Packet	1	10.00	10.00
1kg Packet	1	10.00	10.00

Some of our clients





We set up a marketing campaign for CAD Reprographics which generated 18-20 strong leads to help the company meet its year-end target of 180 AED from sales of Xerox machines. We revamped their landing page by adding in High-Value Content Offerings and other important brand discoverability details to show the team's expertise.



Bumblebee helped Nithra, a 16-year old sleep clinic connect with its customers through the launch of an updated branding in time for its 17th anniversary.



Bumblebee designed the branding and marketing strategy for Kaigal, a blue collar job company in Tamil Nadu. This includes everything from re-creating a brand identity to print materials and social media posts to help them reach their target audience of human resource professionals who are looking for new challenges outside traditional venues.



Bumblebee's innovative approach of creating self-help guides online helped Butterfly Appliances sell their spare parts for the first time due to a pandemic. This new E-Commerce website was designed by us in an effort that led users purchase kitchen appliances spares rather than walk all over town trying to get the right fit for their spares.



The former CEO of a 2 Billion USD company, Sumitomo - created Finspire Academy to position itself in today's competitive landscape utilizing Bumblebee services to brand the business for success.



Bumblebee worked with MILIA, an industrial supplier of engineering and aerospace products. The company sought to market themselves through a branding campaign that focused on their deep dives into customer needs by creating customized solutions for every project they take on- not just the big ones!



The digitalization of Hindu Auto Expo was an innovative strategy that successfully attracted more than 2500 registrations during the 2017 event. It was their first time going digital for registrations.



Bumblebee's paid campaign on google generated over 400 leads in less than 45 days for Tiruchy Public School during admissions season. The school converted 40 of those interested students, and earned between Rs. 20-40 lakhs!

Analytics †

Content

Branding

Strategy

Development

Design

**Our
Capabilities**

**Sales &
Marketing**


Research





Our **7-stage** power-play

- 7 Knowledge Transfer and Project Handover
- 6 Scale the Brand
- 5 Optimize the Brand
- 4 Generate leads
- 3 Go to Market
- 2 Market a brand
- 1 Build a brand



**Our
strategy
is not
complete
without
our
additional
services**



52-week plan

The Bees will help you grow your company's visibility by building and deploying effective brand & marketing strategies for 52 weeks!



Growth marketing

As your business' extended marketing team, we will improve your brand in the market after launch.



Social media management and marketing

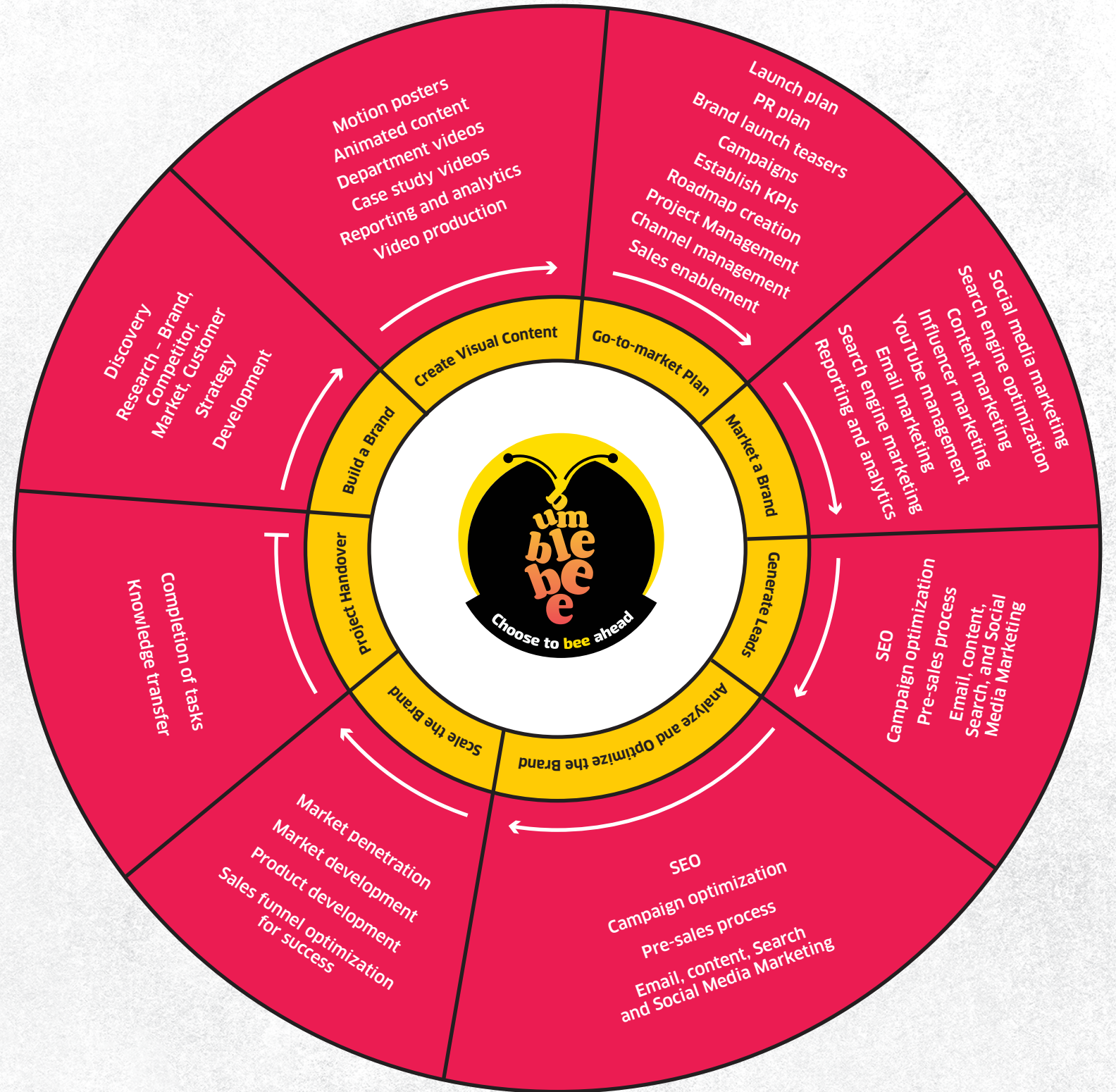
We will manage your online presence on relevant social media platforms and utilize tools and services to create and publish content, engage with users and analyse and scale performance.



Website development & maintenance

We will create websites and web apps and ensure a great user experience. We will professionally design, redesign and support the platforms to achieve the business goal.

**One team,
one strategy,
one entire year
for success**





Get off to a **flying start** with the bees!

Here's why having a Bumblebee on your side is worth its weight in gold.



Bumblebees have a legendary loyalty.



With our energy and enthusiasm, we'll do great work together.



Going above and beyond for our customers.



A team brimmed with positivity and optimism with a can-do attitude.



We believe that if we take care of our customers, the money will follow.



We are not just a vendor, we are a partner in your success.



Our Works



See how we transformed brands
and made them a household name.



GUARANTEE your success based on proficiency and your commitment to passing CA is an art while passing CPA is a science.



Fast-track your career to realize your dream! Enroll for USA CMA and CPA with Finspire Academy - The Ultimate Learning Destination.

Our scientific learning methodology includes live online classes, proprietary videos, professional mentoring and the Wiley software. We GUARANTEE your success based on our proficiency and your commitment.

Invest in your future, elevate your lifestyle and get (Finspire)!

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Get fresh start now!

Nothing from a fall is very satisfying. We help you do that. Enroll for the USA CMA with Finspire Academy - The Ultimate Learning Destination.

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With a CMA, you will have a 'New Beginning' to your professional career.

Visit us: www.finspireacademy.com | Contact us: info@finspireacademy.com



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we help you sleep better

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Transform environment for the best performance!



Do you want to boost your athletes' performances for a lifetime? The truth is, 80% of success is mental and only 20% is physical. If your athletes are unable to get their head in the game, then how about transforming their environment for the results?

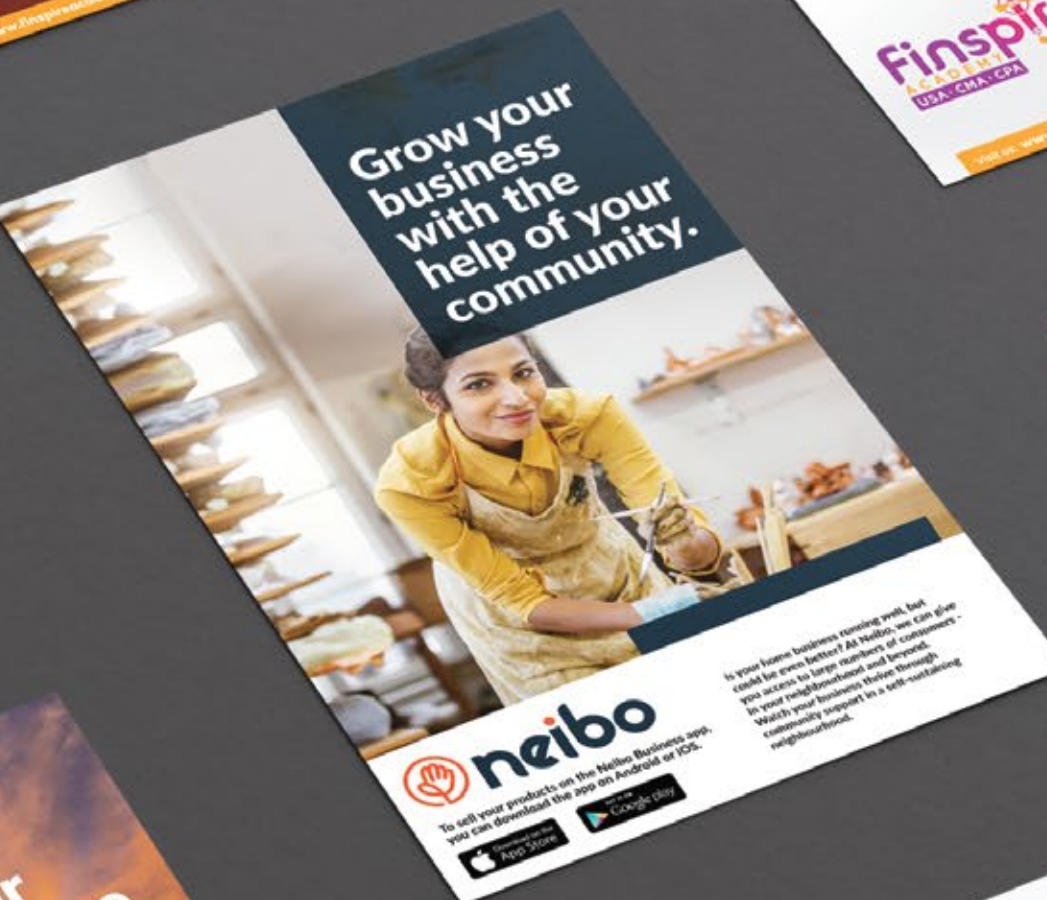
I can collaborate with you through:

- Coaching you for a deeper understanding of your athletes
- Culture creation for increasing performance
- Workshops or group sessions
- Interventions (if necessary)

Learn more about us: www.keerthanaambition.com | Contact us: info@keerthanaambition.com

Keerthana Ambition

Grow your business with the help of your community.



neibo

To sell your products on the Neibo Business app, you can download the app on Android or iOS.

Is your home business thriving well, but could be even better? At Neibo, we can give you access to large numbers of customers in your neighbourhood and beyond. Watch your business thrive through community support in a self-sustaining neighbourhood.

Download on the App Store | GET IT ON Google play

Meet your needs in Namma Chennai



Meet Neibo. The platform where you can view and buy products to meet your needs from home. Home businesses in your neighbourhood await opportunities to sell you what you can't find in commercial shops.

neibo

To buy unique, eco-friendly, and personalized products from the homes of your neighbourhood, you can download our app for Android or iOS.

Download on the App Store | GET IT ON Google play

Drive your performance to become #1 in your sport!



Performance soaring? Gain that winning edge in your game! Love your sport more the best performer you can be. I can work

Keerthana Ambition

Are you struggling to fall asleep despite your best efforts?



Do you feel that you are struggling to fall asleep or stay asleep despite your best efforts? It could be insomnia. Failure to treat insomnia can have effects on your physical and mental health.

nithra
we help you sleep better

Be...
The...
fin...

Showcase your business to thousands of consumers.

To sell your products on the Neibo Business app, you can download the app on Android or iOS.

neibo

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Keerthana Sunminathan

Achieve your goals by balancing performance and well-being

Create your identity.

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Get famous from your home!

Want a job?

Just call us.

kaigal

Find the best job from home

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Take the next big step.

It's time to get famous!

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Keerthana Sunminathan

Give your child a mentor to unlock their full potential

Turn your hobby into a profitable home business.

To sell your products on the Neibo Business app, you can download the app on Android or iOS.

neibo

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Instagram

Meet your needs in Namma Chennai

neibo

To buy unique, eco-friendly, and personalized products from the homes of your neighbourhood, you can download our app for Android or iOS.

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Cook your

Liked by username, username and 15 others @username looking good! See the 1,234 comments 1 hours ago

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Hire right people.

Recruit the best from best

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www.kaigal.com

Buy and sell unique products in your neighbourhood. It's all in one app.

To sell your products on the Neibo Business app, you can download the app on Android or iOS.

finspire ACADEMY USA · CMA · CPA

Get the power. Get the respect. Success follows.

finspire ACADEMY USA · CMA · CPA

You are destined for greatness. Why settle for less?

Get employees quickly and simply

Recruit the best from best

kaigal

Recruit the best from best

STARS ARE NOT BORN, THEY ARE MADE AT

ADAM COLLINS
#IAMASTAR

PAGE3
LUXURY SALON & MAKEOVER STUDIO

THE SALON THAT HAS STYLED FOR HOLLYWOOD STARS IS NOW AVAILABLE NEAR YOU.

KÉRASTASE PARIS
SKEYNDOR SCIENCE creates BEAUTY
DECLÉOR PARIS
L'ORÉAL O.P.I

PARTNER BRANDS

LOCATIONS PRESENT IN
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FOR FRANCHISE ENQUIRY 81100 81100

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Facebook: /page3salon

...ave.com). Just a single squeeze (equal
...self-spoon) adds delicious flavor—
...calories—along with a concentrated
...of nutrients that offer some important
...benefits. The portable packaging and
...taste are designed to meet the needs
...health-conscious woman on the go.
...for them in the following four varieties:



- Energy (Black Cherry)**
- Contains:
- Green tea extract
 - Vitamin B12
 - Taurine and tyrosine

...ity infrastructure...
 ...the use and operation...
 ...the American...
 ...The goal of the United Na...
 ...public... The goal of the United Na...
 ...ators is to have Chinese leaders en...
 ...brace the principles of conduct in a bilateral...
 ...tions code of conduct in a bilateral...
 ...agreement with Washington...
 ...But it seems unlikely that any deal...
 ...coming out of the talks would directly...
 ...address the most urgent problems with...
 ...cyberattacks of Chinese origin, accord...
 ...ing to officials who spoke on the condi...
 ...tion of anonymity to describe continu...
 ...Most of those attacks have focused on...
 ...espionage and theft of intellectual prop...
 ...erty. The rules under discussion would...
 ...have done nothing to stop the theft of 22...
 ...million personal security files from the...
 ...Office of Personnel Management, which...
 ...the director of national intelligence...
 ...James R. Clapper Jr., recently told Con...
 ...gress did not constitute an "attack" be...
 ...cause it was intelligence collection...
 ...something the United States does, too...
 ...CHINA, PAGE 5

...to...
 ...Cuba to...
 ...for more...
 ...Jorge Cela...
 ...religious order...
 ...The relation...
 ...periences in the...
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 ...p, Francis knows the...
 ...rs and difficult com...
 ...asting with repressive...
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...ne winner is...
 ...verage and analysis of...
 ...vision's biggest night at the 67th...
 ...time Emmy Awards in Los...
 ...angeles. nytimes.com/tv

...A founder, 13, and his 'C.E.O.' mom...
 ...The founder of the bow-tie line Mo's...
 ...Bows is a charismatic salesman who...
 ...has an intuitive eye for fashion. He's...
 ...also 13. nytimes.com/business

...Minnesota's mascot turns heads...
 ...Goldy Gopher wows crowds with his...
 ...unusual head spin move. The mascot's...
 ...inventor, Ross Bernstein, said, "You...
 ...had to be able to skate and be a...
 ...complete idiot, and I qualified on both...
 ...counts." nytimes.com/collegefootball

...Science behind 'they all look alike'...
 ...Was the arrest of James Blake a case of...
 ...racism, or a product of a real cognitive...
 ...issue that makes it hard for people of...
 ...one race to distinguish between those...
 ...of another? nytimes.com/region

...Defending her record as boss...
 ...As she seeks the Republican nomination...
 ...Carly Fiorina has prepared to counter...
 ...criticisms that she mismanaged...
 ...Hewlett-Packard and callously laid off...
 ...nytimes.com/politics

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...r members of a...
 ...ORLD NEWS, 5

...ngapore Prix...
 ...Ferrari led from the...
 ...the Singapore...
 ...while Lewis...
 ...problem...
 ...ARTS, 12



John Kerry with his German counterpart, Frank-Walter Steinmeier, on Sunday.

MCDONALD'S MOVES TO HELP MIGRANTS
 The fast-food giant is asking companies to donate advertising space to the United Nations' food program. PAGE 18



Happy Pongal

COME RELIVE THE TRADITION.



Mamma Down

THIRUVIZHA

Jan. 10th to 20th 2019

...ngapore Prix...
 ...Ferrari led from the...
 ...the Singapore...
 ...while Lewis...
 ...problem...
 ...ARTS, 12

PAGE 3
LUXURY SALON & MAKEOVER STUDIO



LET'S
GET YOU
PAGE 3
READY

NOW OPEN ON THE 1ST FLOOR
YOUR GATEWAY TO LUXURY BEGINS HERE!

PAGE 3
LUXURY SALON & MAKEOVER STUDIO




STARS
ARE NOT
BORN,
THEY ARE
MADE AT
PAGE 3

NOW
OPEN
ON THE
1ST FLOOR

NOW OPEN ON THE 1ST FLOOR
YOUR GATEWAY TO LUXURY BEGINS HERE!

PAGE 3
LUXURY SALON & MAKEOVER STUDIO

EXPERIENCE
EXQUISITE
STYLING



NOW OPEN ON THE 1ST FLOOR
YOUR GATEWAY TO LUXURY BEGINS HERE!





**Our content creation services
have helped brands gain an edge
in the market.**



Check out our creation!

A person is seen from behind, flying a kite against a clear blue sky. The kite is red and blue with a long red tail. The person is holding the strings with both hands. The overall scene is bright and clear.

360-degree video experiences



Scripting



Post-Production



Storyboarding



Animation/Ideation



Video Shooting



Green Matte Studio

'Life's so easy'



The video highlights the best features of the EVOCHEF EC Flip dosa maker and shows how people will be benefited by using it.

Amount of time the production took - **1 week**

Outcome - The number of customer calls asking how to use the machine significantly reduced.



Script



Ideation

EC Flip explainer Video



This explainer teaches users all about the EC Flip dosa maker, from how to switch it on to troubleshooting and maintenance.

Amount of time the production took - **1 week**

Outcome - The number of customer calls asking how to use the machine significantly reduced.



Script



Ideation

Bumper



This bumper ad is campaign-specific and was made specifically to show how Rizio provides quality dental services for all age groups right at home.

Amount of time it took - **2 week**

Outcome - The ad saw an increase in traffic to the website.



Script



Concept



Ideation

Explainer Video



The aim of this explainer video is to educate viewers all about Risio, its services, and the problems it solves.

Amount of time it took - **2 week**

Outcome - The video familiarized viewers with Risio and helped increase website traffic.



Script



Concept



Ideation

Why brand strategy is important?

An effective brand strategy creates a strong foundation for your business, providing clarity and direction to help you stay on track with what matters most. It helps you:

Articulate and communicate your core values.

Ensure smoother and more effective execution of marketing campaigns.

Filter ill-advised ideas that could damage your efforts.

Show buyers and investors that you've thought carefully about how to grow your business.

Keep everyone in your organisation accountable.

Get better, more effective work from designers and creatives.

Gets everyone on the same page.

Identify ways to improve your brand experience for customers.





What happens without strategy

You're not sure what to focus on

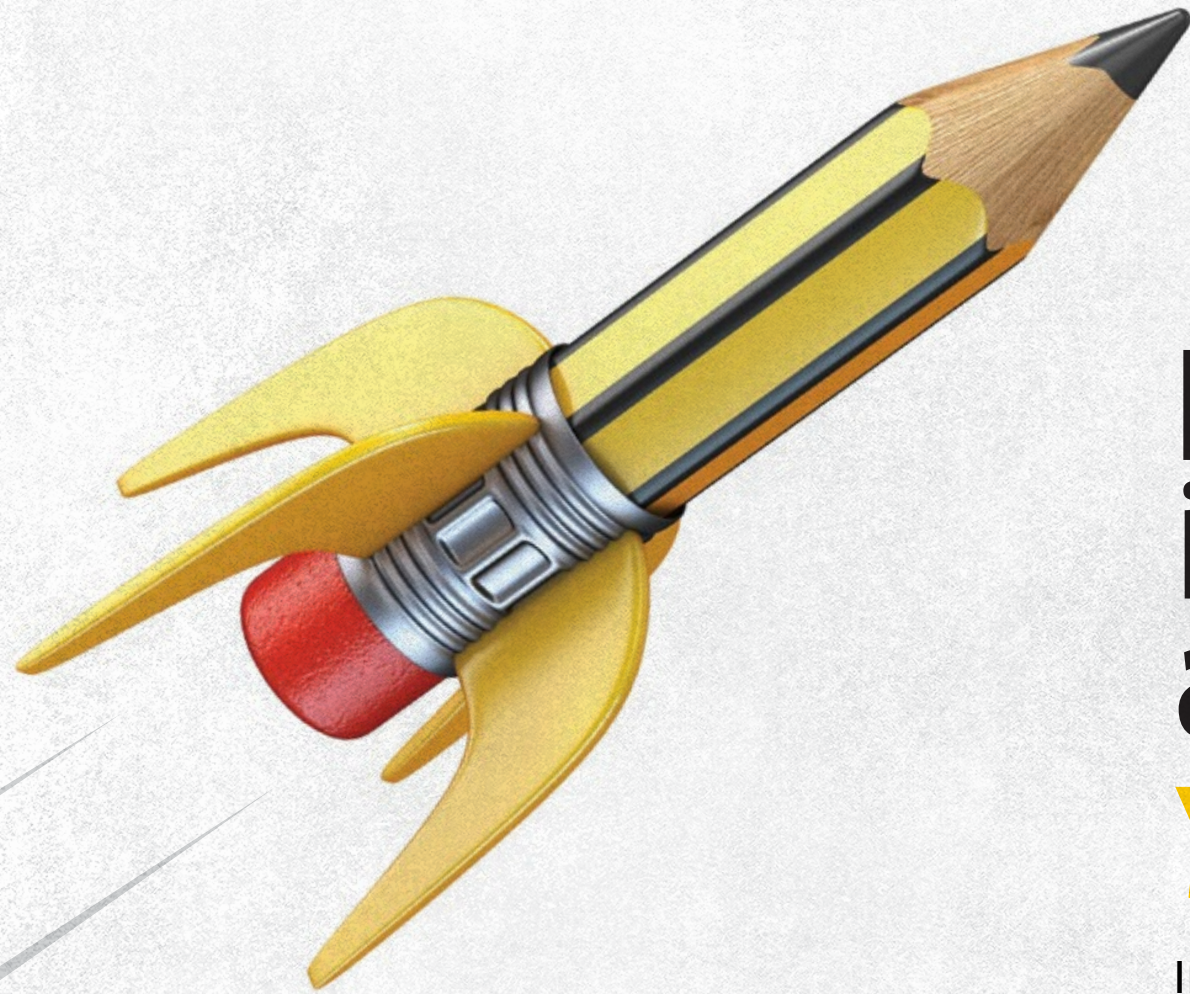
Without a strategy, you won't know which areas to focus on and strengthen your business.

No preset goals or targets

You won't know how to please your customers, either. Finding the right balance of creative and logical is important for success in business - but it can be hard without any pre-set goals or targets!

You'll be in the dark and not know what to do

There will be a lot of misinformation and misguidance about how you can do work on your website, social media channels or communication.

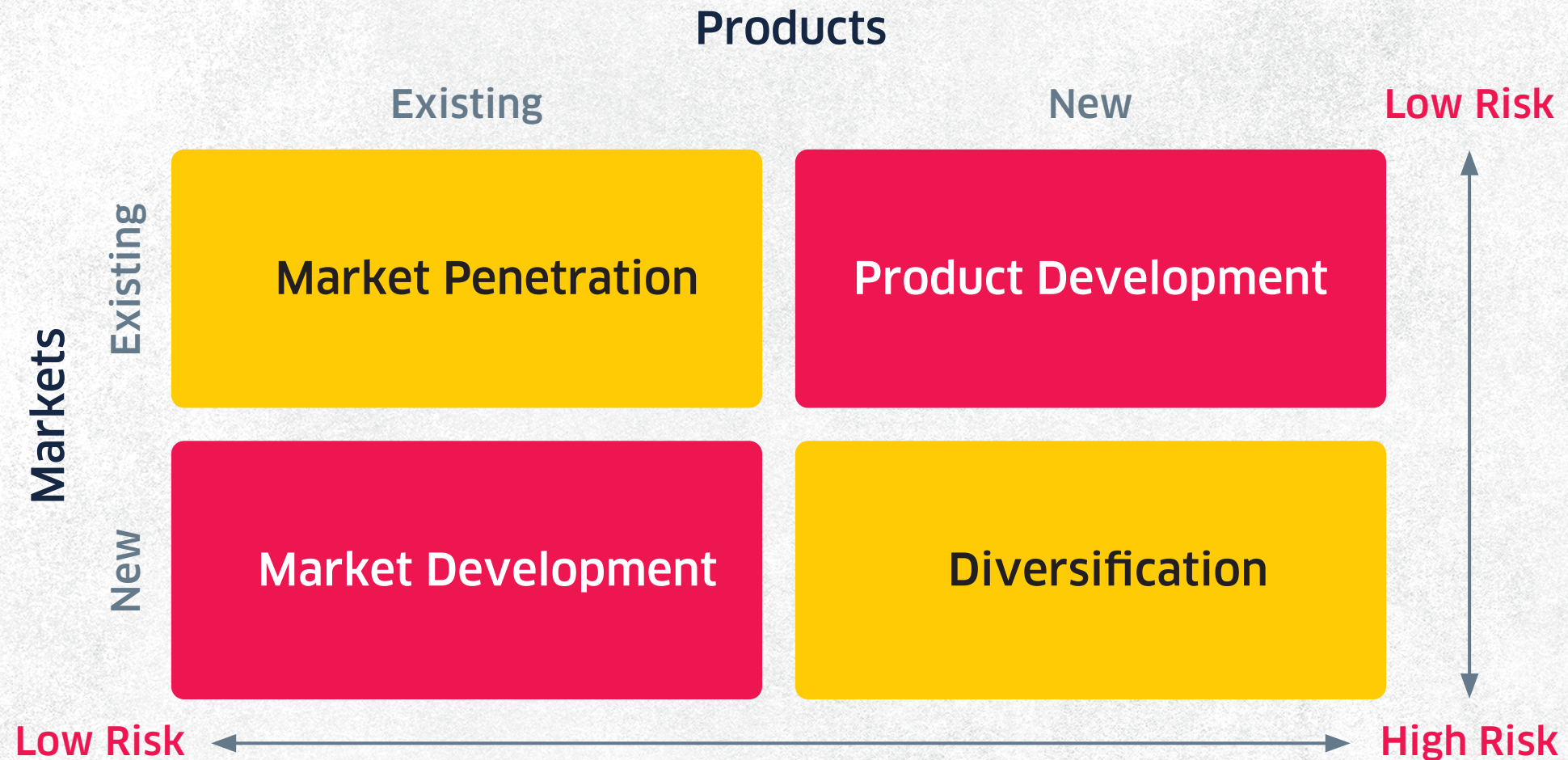


Marketing is an art and **we are** **your artists.**

In a partnership that plays off each others' strengths, the bees, with our expertise and experience will ensure that your brand catches attention and turns heads.

Areas of Growth

The quadrant below explains how product/service phase and market conditions determines growth strategy. Each strategy, with their own risk and cost associated, may find success through systematic approach and oversight.



Strategy Focus

Every company, any size, with any value offer can leverage the following in their pursuit of growth.

Non-Organic Growth

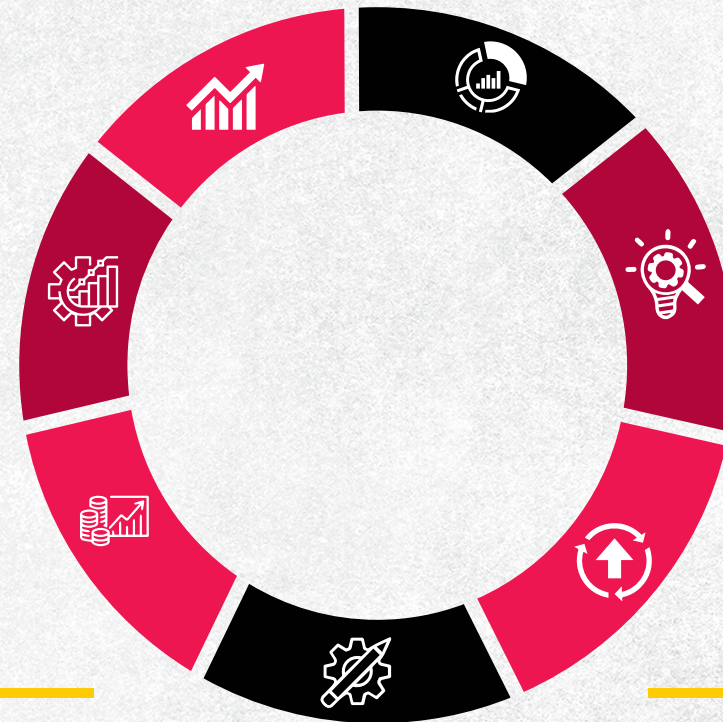
Leverage other companies' assets through mergers, acquisitions or strategic alliances.

Cost Optimization

Reduce costs by streamlining operations and targeting inefficient uses of cash.

Revenue Optimization

Increase revenues through new pricing or business models on existing products.



Market Penetration

Sell more to existing customers, or targeting new "segments" with existing products.

Market Development

Sell existing products into new markets or entering new markets abroad.

Product Improvements

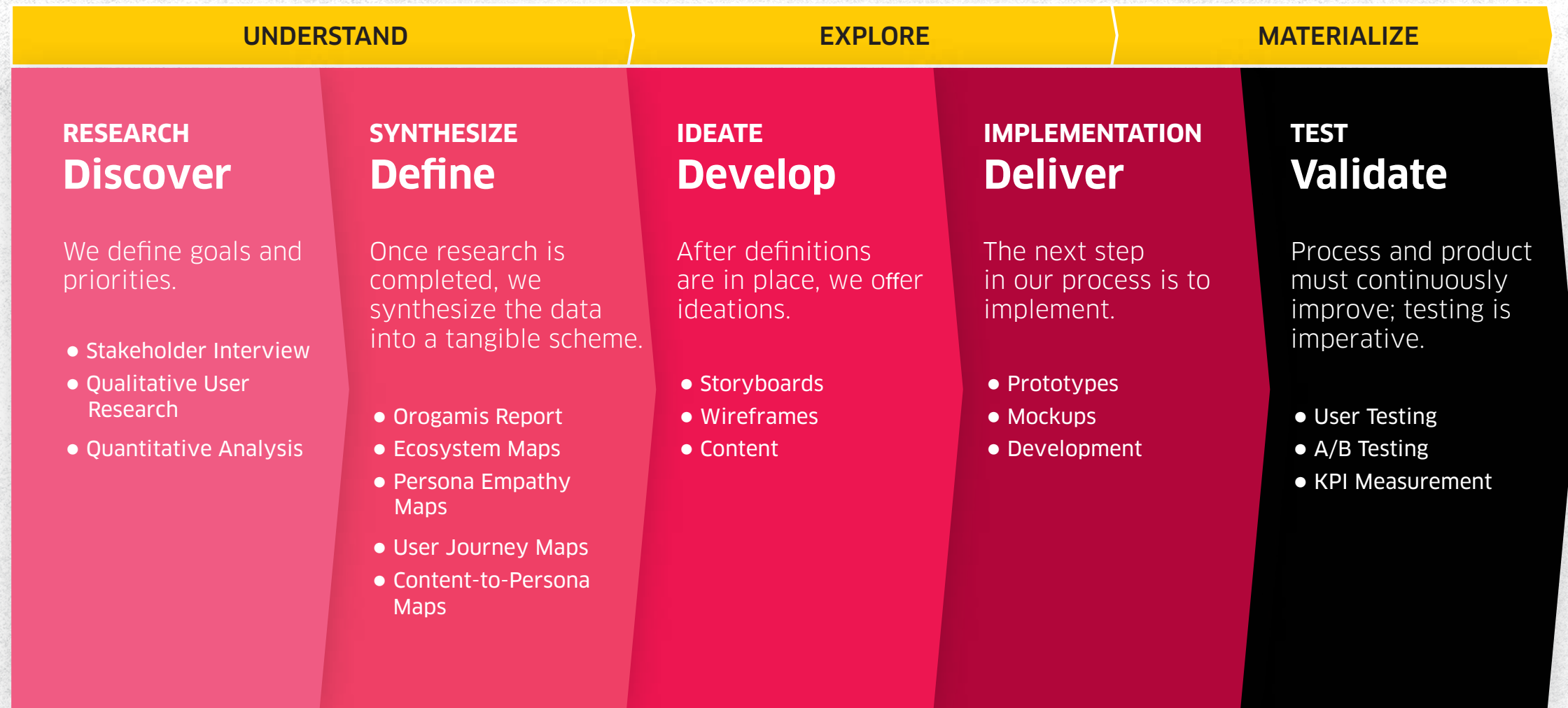
Improve existing products and services that serve existing customers.

New Product Development

Create new products and services to target existing customers or to enter new markets (diversification).

Agile Process

Knowing first hand the benefit of Agile with product development, we've adopted this project management style for every project at The Bumblebee Branding Company.



Difference between in-house vs Agency



In-house Marketing Team

Time spent on recruitment and training

Managing a team is expensive

Time and money spent on software purchase and learning

High-risk task

Low scalability in the projects and market due to limited team members, knowledge and resources.

Employee turnover affects progress

Agency

Experts in the field take care of the tasks-time saved on training

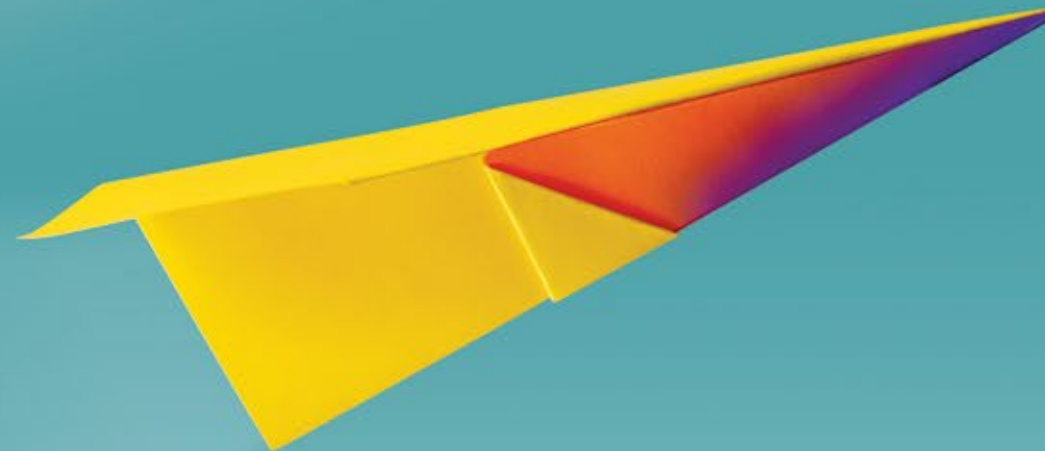
No extra cost since overall payment is done to the agency

Software and tools already available for the agency

Low-risk task

High-scalability due to a larger number of team members with various skill sets.

Campaign will move forward no matter what happens in the agency.



**We will
do the work
and you
will reap
the benefits!**

Instead, focus your time and resources on running your business and let the experts do your marketing and help scale your brand.

Here's the buzz



Check out how the bees are creating a storm

A sneak peek of what we've been up to in the blogosphere!



Subscribe to know
everything that's going on
in the world of marketing

The screenshot shows the Bumblebee Branding Company website's resource hub. At the top, there is a navigation bar with links for Home, About Us, Services, Portfolio, Careers, Resources, and Contact Us. Below the navigation bar, a central message reads: "We've put together this vast hub of resources for you. Come explore and find the perfect tool so we can grow together!". Underneath this message are five circular icons representing different resource categories: Blog Hub, Case Study Hub, Tools, DIY Worksheets, and Portfolio. Below the icons is a section titled "Resources For Every Business" with a "Filter Categories" dropdown menu and a "Search Blogs..." search bar. The main content area is divided into two columns. The left column features three featured blog posts: "5 Ways to Make Your Website Easier to Navigate", "Is Livestream Shopping Here to Stay?", and "Make Smart and Informed Business Decisions with SWOT Analysis". The right column is titled "Recent Post" and lists the same three blog posts. At the bottom right of the page, there is a "Leave us a message" button.

Home About Us Services Portfolio Careers Resources Contact Us

We've put together this vast hub of resources for you.
Come explore and find the perfect tool so we can grow together!

Blog Hub Case Study Hub Tools DIY Worksheets Portfolio

Resources For Every Business Filter Categories Search Blogs...

5 Ways to Make Your Website Easier to Navigate
The Bumblebee
Welcome to the World of Livestream Shopping! You may have a beautifully designed website, but is it easy to navigate? If users can't find their
[Read More](#)

Is Livestream Shopping Here to Stay?
The Bumblebee
Welcome to the World of Livestream Shopping! Livestream Shopping or live shopping is the 21st-century answer to home shopping channels. It essentially builds on the
[Read More](#)

Make Smart and Informed Business Decisions with SWOT Analysis
The Bumblebee
Any business owner needs to understand
[Read More](#)

5 Ways to Make Your Website Easier to Navigate
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[Read More](#)

5 Reasons Conversational Marketing Should be Part of Your Marketing Strategy
The Bumblebee
Make it Personal! In today's digital
[Read More](#)

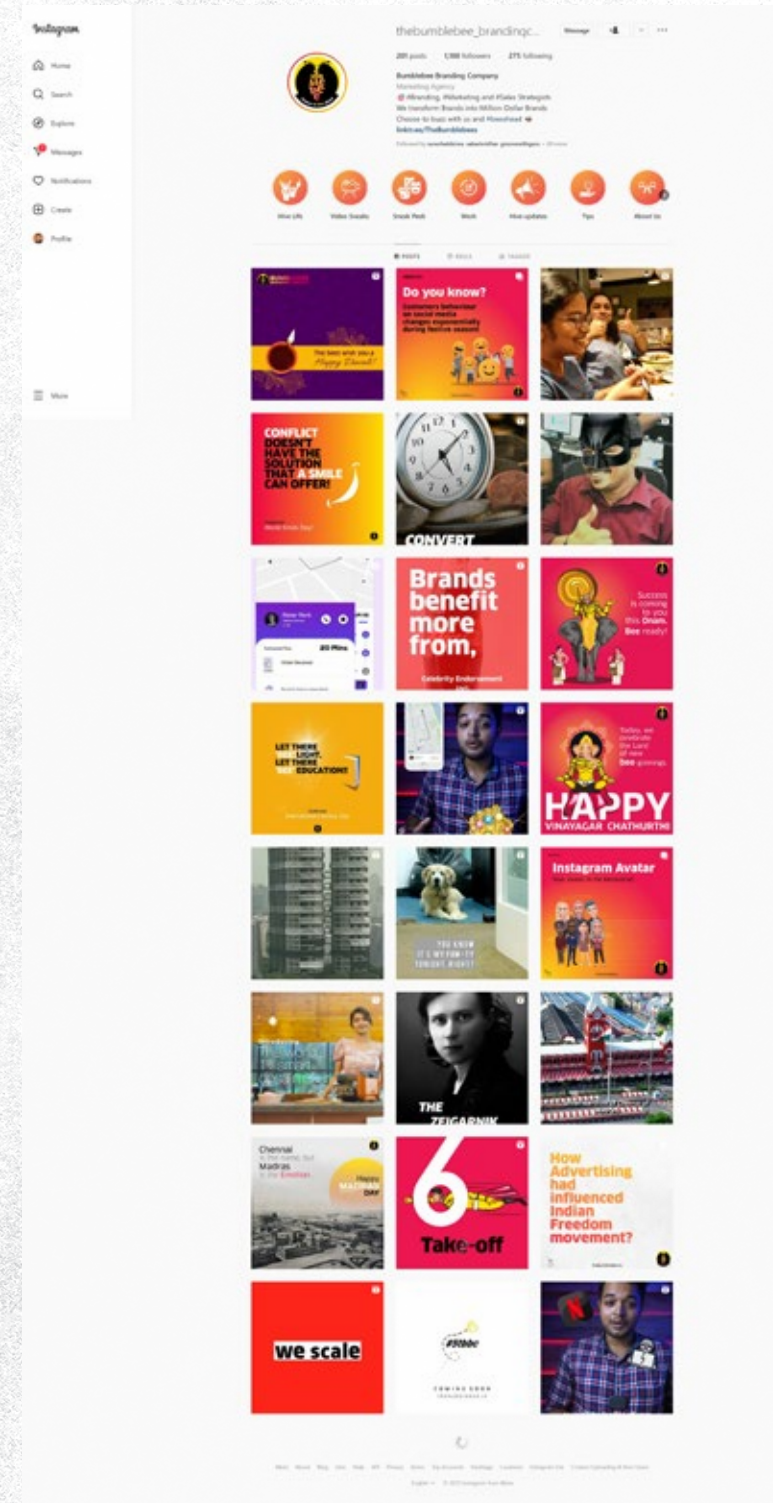
10 Tips to Generate Buzz on Social Media
The Bumblebee
There are multiple strategies you can
[Read More](#)

Leave us a message

Keep yourself up to date with everything marketing from our Instagram account.



Scan to see all that we do!



We are elevating the conversation around marketing with our videos.



Scan and watch

A screenshot of the YouTube channel page for 'The Bumblebee Branding Company'. The channel has 26 subscribers. The page features a red and yellow header with the company logo and a group photo of the team. Below the header is a navigation menu with options: HOME, VIDEOS, SHORTS, PLAYLISTS, COMMUNITY, CHANNELS, and ABOUT. The main content area is titled 'Shorts' and displays a grid of six video thumbnails. Each thumbnail includes a title and view count. The videos cover topics such as branding, mental health, business techniques, sales tips, mystery shopping, and UI design.

BUMBLEBEE
BRANDING COMPANY

The Bumblebee Branding Company
26 subscribers

Subscribe

HOME VIDEOS SHORTS PLAYLISTS COMMUNITY CHANNELS ABOUT

Shorts

- Branding, Marketing and Advertising Agency in...
34 views
- Happy world mental health day! | You are precious
323 views
- Your business should copy this army technique for...
43 views
- Golden sales tips that help you close better - Part 1 |...
31 views
- You're probably being spied on | Mystery Shopping
184 views
- Which UI is more precise? | Track your Order page | UI/...
62 views

Create a marketing strategy with in minutes!



Build a brand from scratch



Winning Branding Strategies



How to choose your growth partner



Ultimate Marketing Checklist



The Brand Strategy Checklist

Scan and download free resources.



**Every team member brings
their specialties to the table.**



KEY ACCOUNT MANAGERS

CONTENT STRATEGIST

SEO STRATEGIST

WEB DEVELOPER

**VIDEO PRODUCTION
MANAGERS**

VIDEO STRATEGISTS

SALES STRATEGIST

CREATIVE DIRECTOR

GRAPHIC DESIGNER

SOCIAL MEDIA SPECIALIST

VFX ARTISTS

VIDEO EDITORS

EVENT EXPERT

DATA ANALYST

Are you ready to fly?

www.thebumblebee.in

