

CHOOSE YOUR GROWTH PARTNER



Jobs	The Bumblebee Branding Company	Agency 1	Agency 2	Agency 3	Agency 4
Committed to the client from start to end	Yes				
One-stop Partner	Yes				
Partner not vendor	Yes				
Average age of the team	27-37 years old				
Team size based on project	12 full-time + 4 part-time + Expandable				
Is this a constantly expanding team?	We are always growing!				
Infrastructure	Green matte studio, conference room, collaborative space, client can collaborate in our space when needed				
Clients	50+ pan-Indian and International active clients				
Can they execute projects ad hoc?	Yes				
Responds quickly to enquiries	Telegram - Within an hour Email - 1-3 hours Call - 8 AM to 8 PM 6 days a week				
Easily Accessible	Yes				
Can they execute projects on-site	Yes, they are Chennai-based				

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Capabilities	Build your brand Market your Brand Create Visual Content Generate leads Maintain your Brand				
Skills	Research Branding Design Strategy Content Development Sales & Marketing Analytics				
Continuous engagement for 52 weeks	Yes				
Work the agency will do in 52 weeks	Discovery sessions Strategy Branding & Development Marketing & Sales Continuous Process and repeat so that we manage, measure and monitor				
Does the Agency use Adequate Tools to Support the Project (Analytical tools, Licenses, etc.)	Yes				
Has the agency worked on various project scopes (small, medium, large)	Yes				
Worked on projects of different languages	Yes				
Work ethic/Philosophy	Self-inspired, positively charged, limits-agnostic, infectiously enthusiastic, raring to go the extra mile, relevantly skilled, culture-ready and emotionally balanced.				
Number of industries served	20+ industries				

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Transparency?	Yes				
Challenges the status quo	Yes				
Not afraid of challenges	Bring it on!				
Process-oriented	Yes				
Flexible financial packages	Yes				
Helps you gain a competitive edge in your market	Yes				
Takes complete responsibility for achieving your targets	Yes				
Coordinates with all vendors and resources for the job	Yes				
The Team at Bumblebee	Key Account Managers Creative Director Content Strategist Graphic Designer SEO Strategist Social Media Specialist Web Developer VFX Artists Video Production Managers Video Editors Video Strategists				
Can they handle end-to-end marketing activities in-house?	Yes				
Experience working with people in the industry	Yes				

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<p>Clients they have worked with in the industry</p>	<p>Loko Poko HUS VIT Tiruchy Public School BM Lal</p>				
<p>Does the agency have a 'Values Statement' in place? If yes, what is it?</p>	<p>Respect Each Other We show respect to our customers, team members, and partners by valuing their time, addressing their challenges, and discussing their ideas in order to deliver world-class service.</p> <ol style="list-style-type: none"> 1. Act with others in mind 2. Always speak well of others 3. Give trust and be trustworthy 4. Be approachable and coachable 5. Be professional, cordial, and personal <p>Keep it Transparent We are what we say we are, and we do what we say we'll do.</p> <ol style="list-style-type: none"> 1. Act with courage, honesty, and integrity 2. Establish realistic expectations, take responsibility, and deliver on commitments 3. Work hard, achieve results, and maintain work/life balance 				

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	<p>We communicate to empower.</p> <ol style="list-style-type: none"> 1. Communicate timely, accurately, concisely, and appropriately with customers, team members, and partners 2. Break communication barriers 3. Define success in employment, products, processes, and service <p>Fly high like the Bumblebee</p> <ol style="list-style-type: none"> 1. Challenge the status quo and strive for continuous improvement 2. Be entrepreneurial 3. Innovate with purpose balanced by quality 				
During the evaluation process, does the agency ask you about your goals, challenges, market, competitors, etc.?	Yes				
Does the agency have a discovery process in place to help them understand each client's business and marketing goals?	Yes				
Can the agency describe client engagements in which they led or contributed to an overarching strategy?	Yes				

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Can the agency demonstrate an ability to support strategy, refine goals, or sharpen the vision for your marketing team?	Yes				
Does the agency have testimonials and case studies available on its website? Are the featured clients reputable and recognizable?	Yes				
Can the agency provide client references upon request?	Yes				
Does the agency provide a turnaround time for various projects and deliverables?	Yes				
Does the agency meet with your team frequently to set goals, evaluate progress, and adjust strategy?	Yes				
Will the agency assign you a dedicated project manager to shepherd projects to completion?	Yes				
Will they provide an account manager who provides continuity and takes ultimate responsibility for project outcomes?	Yes				
Does the team include content strategists who can conduct content audits and develop content strategies?	Yes				
Does the agency maintain partnerships with other vendors or agencies that extend their capabilities in any other areas?"	Yes				

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Do agency employees stay up to date on the most current practices and technologies with annual conferences, workshops, or training?"	Yes				
Does the agency have a process for transferring knowledge and expertise to you and your team over time?"	Yes				
Can the agency configure an out-of-the-box marketing automation platform to fit your unique requirements?"	Yes				
Does the agency make it easy for you to pick them?	Hell Yes!				